



JON SANCHEZ

Graphic Designer

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WORK EXPERIENCE

Graphic Designer | E-Z Up International Co.

Mar 2020 – Mar 2020 / March 2021– March 2023

- Provided creative renditions and template layouts based on the customer requests.
- Supported sales team with artwork needs including logo vectorization/cleanup and creative design layout for customized products.
- Established timelines for as many as 40+ projects at one time.
- Assumed supervisor's responsibilities in supervisor's absences such as preparing and auditing artwork to be sent to production team as well as delegate workload amongst team members.

Graphic Designer | Feather Flag Nation

Dec 2018 – Sept 2019

- Created proofs of customized signage for up to 20-30 clients at a time, using Adobe Illustrator according to clients' requests.
- Collaborated with production team by routing proofs of customized products and consulting on specific colors and images to be used.
- Prepared and audited customized invoices for reseller clients.
- Calculated shipping costs for client orders.
- Maintained excellent customer service through timely email correspondence answered phone inquiries and orders.

Marketing Intern | New Solutions

Jul 2018 – Oct 2018

- Managed company website on E-commerce with digital advertising, managed online orders, and updated online product inventory.
- Designed digital advertisements for company products and sales.
- Provided customer service through phone orders, inquiries and updating customer billing.
- Photographed company products using DSLR camera and edited using Photoshop.

Communication Leads | UoP Sustainability Office

Oct 2017 – May 2018

- Designed and published advertising materials for office's events and resources using Adobe Illustrator.
- Managed and updated office's social media outlets using Hootsuite.
- Collaborated and consulted with Sustainability Director on marketing strategies for campus outreach.
- Photography of office events, photo editing via Adobe Photoshop

EDUCATION

Bachelor's of Fine Arts in Graphic Design

University of the Pacific,
Stockton, CA

PROGRAMS



- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe After Effects
- Adobe Lightroom
- Microsoft Word
- Microsoft Powerpoint

LANGUAGES

- English
- Spanish

SKILLS

- 2D Content Creation
- Layout
- Illustration
- Photography
- Typography
- Color theory
- Logo design